



FOR IMMEDIATE RELEASE

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**CELEBRITY CHEFS MING TSAI, ANDREW SUTTON AND JULIAN SERRANO
STAR IN 2006 KAPALUA WINE & FOOD FESTIVAL**

LAHAINA, MAUI, HAWAII (May 19, 2006) – Chefs Ming Tsai, Andrew Sutton and Julian Serrano bring their talents to the 25th Annual Kapalua Wine & Food Festival (KWFF) July 6-9. One chef is featured each day, showcasing their skills for KWFF participants at The Ritz-Carlton, Kapalua. A la carte tickets for each demonstration start at just \$100 per person and include food & wine samplings from each culinary artist.

First in the kitchen is **Chef Julian Serrano** on Friday, July 7th from 10 a.m. to 11:30 a.m. Twenty-five fortunate attendees will experience an intimate hands-on cooking class in a private kitchen at The Ritz-Carlton, Kapalua Anuenue Room. Chef Serrano, of the celebrated Picasso Restaurant in Las Vegas, will demonstrate three simple recipes. After the presentation attendees are treated to the entrees with at least three wine pairings and commentary from Master Sommeliers Robert Smith and Robert Bigelow.

Next up is **Chef Ming Tsai** on Saturday, July 8th from noon to 1:15 p.m. Chef Tsai's cooking exhibition will feature several culinary creations from Tsai's Blue Ginger restaurant in Boston. Tsai is a well-known television personality, an Iron Chef champion and a veteran of past KWFFs. His cuisine elegantly balances unexpected flavors and is accompanied by premiere wine selections from Master Sommeliers John Blazon and Larry Stone.

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For the grand finale, **Chef Andrew Sutton** will demonstrate his rising talent on Sunday July 9th from noon to 1:15 p.m. Sutton's cooking exhibition will be held at The Ritz-Carlton, Kapalua Ballroom and will feature the young chef's creations from the Napa Rose in California. His sumptuous dishes will be paired with fine wines and commentary by feature panelist Cyril Chappellet of Chappellet and Master Sommeliers Shayne Bjornhom and Roberto Viernes.

From its debut as a small wine symposium on Maui, KWFF has evolved into a grand event that draws thousands of attendees each year. The four-day festival is the longest-running one of its kind. Master Sommelier Fredrick L. Dame, the first American to serve as president of the Court of Master Sommeliers Worldwide, returns as host of the KWFF and is joined by several distinguished Master Sommeliers and celebrity chefs.

To honor Kapalua Resort's unparalleled achievement, wineries from around the globe will showcase their finest collections at the event. A special "Silver Salute" seminar will include three decades of vintages from all-star producers. The Grand Tasting will be a French-inspired "Tour de Kapalua" showcasing over 100 premier wineries from around the world. Chefs Ming Tsai, Andrew Sutton, and Julian Serrano will be on-hand to discuss their French-inspired cuisine. Other highlights include wine tasting seminars, winemaker dinners and much more. KWFF culminates with the always sold-out Seafood Festival showcasing Hawai'i's top chefs.

For event tickets, please call toll-free 866-669-2440 or visit our Web site at www.kapalua.com.

- ABOUT KAPALUA RESORT -

The Kapalua Resort is a master-planned community set amidst a 23,000-acre working pineapple plantation on Maui's northwest coast. The resort is renowned for its world-class golf courses – The Bay, The Village and The Plantation Courses; ten residential communities; premier accommodations at The Ritz-Carlton, Kapalua; The Kapalua Villas, a villa rental program; Kapalua Luxury Homes, a luxury home rental program; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. Kapalua Resort hosts five signature events each year, the PGA TOUR's season-opening Mercedes Championships in January, Whale Quest, Kapalua in February, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in March, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information or to view live images of Kapalua Resort visit www.kapalua.com or call (800) KAPALUA.

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